

Kef Williams

Motion Designer



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Profile

I am a motion design professional, who is an ardent learner hence, why I always seek for ways to improve my craft, and push my motion design skill.

I love telling beautiful, compelling stories which seat at the core messaging of an organization and meet specific business objectives

Certificates

- Motion Design for Advertising at Airstart
- Illustrate and Animate Course at Nacademy
- Motion Design Kickstart Course at Nacademy

Education

Universite Polytechnique Internationale du Benin, B.Sc Computer Science(2016)

Professional Experience

Motion Designer, Enbelo

2022 – 2022 | Lagos, Nigeria

- I gathered assets for the creation of storyboards for video ads.
- I was part of teams to run various digital campaigns for clients, majoring in coming up with direction for videos and improving story concepts.
- I had extensive time in creating videos for various use cases and for various clients across various industries.
- I worked directly with graphic designers in order to create assets for animation.

Graphic and Motion Designer, RLGW

2020 – 2022 | lagos, Nigeria

- I was in charge of thinking up ideas for various creative campaigns
- I created various designs based on various needs
- I collaborated with various creatives, Creative director, copywriter, other designers to come up with compelling visuals for a wide range of clients.

Motion Designer, Vineinsight

2019 – 2022 | lagos, Nigeria

- I handled converting various design needs into compelling motion designs.
- I was in charge of sourcing for audio and sound effects for various video projects

Skills

Storytelling • Motion Design

Animation • Storyboarding

Graphic Design